



James David Martinez
Project Manager

James David Martinez serves as the Project Manager for AORN Works, where he recruits nurses for focus groups and manages market research projects. A Colorado native who has worked in project and event management for more than 15 years, James has coordinated market research focus groups, brand positioning meetings and brainstorming sessions for Fortune 500 and privately owned companies in technology, healthcare and consumer packaged goods.

He has also managed a wide range of community, educational and fundraising events for non-profit organizations in Denver and nationwide. Some of his former clients include NeighborWorks® America, Hoi An Foundation, Share Our Strength, Cooking Matters and the Denver Art Museum. Additionally, James has a human resources background that includes recruiting administrative professionals for consulting companies across the country.