

## AORN Works is recruiting nurses to better the perioperative profession

AORN Works has a big presence at Congress this year and is looking for nurses to help improve the perioperative profession through market research projects. *Congress News* sat down with Vicki Faas, MSN, RN, general manager of AORN Works, to get the scoop on how nurses can get involved at Congress this year, and to find out what's new with the for-profit subsidiary of AORN, Inc.

**CN:** Why would perioperative nurses want to participate in market research?

**Faas:** Market research is basically companies looking for feedback from end users. Participating in market research allows nurses to provide their professional expertise to ultimately enhance safe patient care. It can also make their lives easier by giving vendors input about how to produce more user-friendly products.

**CN:** How can nurses get involved with market research projects at Congress?

**Faas:** We're looking for participants at Congress for our Market Research Night from 6:30 to 7:30 PM on Tuesday at the Marriott Hotel's Franklin Ballroom. Attendees will have the opportunity to provide feedback to surgical manufacturers about products that are used in the perioperative environment. Nurses can also get involved by joining the AORN Works Market Research Database. Nurses who are interested can sign up online at [www.AORNworks.org](http://www.AORNworks.org), and we'll be

answering questions at booth 410. Nurses who sign up by April 8th will be entered in a drawing to win a free iPad®. Once nurses are signed up, they choose the projects they want to participate in, which could be focus groups, interviews, or surveys. If they do participate, they are not only paid for their time, but they can be pivotal in driving change by providing feedback on vendor products.

**CN:** Other than signing up for the database, what other perks are there at [www.AORNworks.org](http://www.AORNworks.org)?

**Faas:** One of the coolest features of our web site is the Candidate Prep link. This section of our web site offers job candidates a chance to prepare for their job search by looking at sample interview questions, resume tips and a sample resume, and even suggestions for interview attire. We also have a job board for interim and full-time perioperative leadership positions.

**CN:** What's new with AORN Works?

**Faas:** We recently changed the strategic direction of AORN Works to focus on two major product lines: market research and executive placement. The market research segment involves market research and surgical insights consulting for companies that sell products and services to the OR while the executive placement segment places interim and full time perioperative leaders.

## How to reactivate a lapsed CNOR

The Competency & Credentialing Institute will be hosting special sessions for nurses with a lapsed CNOR® credential about how to reactivate the credential by Portfolio (ie, submitting evidence of completing four of 12 activities). Sessions will be held on Tuesday at 9:30 AM and Wednesday at 12:30 PM at booth 3308. The Portfolio method is also available for recertification.

## Perioperative Standards and Recommended Practices resources now available

Print and CD formats of the *Perioperative Standards and Recommended Practices*, 2011 edition, are available at the main Congress Bookstore located on the Arch Street Bridge between Hall A and Room 201. Money-saving packages also are available.

## Award presentations honor excellence in perioperative nursing

This year's awards presentations will be held during sessions presented in Hall E according to the following schedule:

- Individual Achievement Awards and Writers' Contest Awards—Monday, 10 to 11:30 AM
- Jerry G. Peers Distinguished Service Award, Award for Excellence in Perioperative Nursing—Monday, 3 to 4:45 PM
- Chapter Excellence Awards—Wednesday, 3:30 to 5 PM

The photo display of individual achievement award recipients and video of chapter excellence award submissions will be located in the Grand Hall.

## Reserve a room for Congress 2012 in New Orleans

Housing for Congress 2012 is now open. New this year, Congress attendees can reserve rooms for next year's Congress at the hotel information desk in the Registration Area in the Grand Hall. Reservations also can be made online at [www.wynjade.com/aorn12](http://www.wynjade.com/aorn12).